



KnowBe4

EMAIL PHISHING RED FLAGS

Email Preview (COVID-19 Remote Work Policy Update):

Sender's Email Address: noreply@[domain]
Sender's Name: [company_name] COVID Team
Reply-To Email Address: noreply@[domain]
Reply-To Name: [company_name] COVID Team

[[first_name]],

Due to new regulations, we have created a remote work policy specifically for the COVID-19 pandemic. Please review and sign the new document by the end of the week.

[COVID-19 Remote Work Policy.](#)

Thank you
[company_name] COVID Team

**Hover over the link.
Link does not take you to the
site the email content says it will.**

**Tells you to click a link
or open an attachment.**

**Sense of urgency.
(Example: "Do this now!")**